

Keisha Brathwaite

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Education

- 2020** Stephen F. Austin State University (SFASU), Nacogdoches, Texas, USA
 - Master of Fine Arts in Art
- 2017** New Mexico Highlands University (NMHU), Las Vegas, New Mexico, USA
 - Masters of Software-Driven Systems Design
- 2012** New Mexico Highlands University (NMHU), Las Vegas, New Mexico, USA
 - Masters of Arts in Media Arts and Computer Science
- 2009** Cameron University (CU), Lawton, Oklahoma, USA
 - Bachelors of Science in Multimedia Design /Minor in Graphic Design
 - Associates Degree in Multimedia Design
- 2003** T.A. Marrayshow Community College, Tanteen (TAMCC), St. George's, Grenada, W.I.
 - Associates Degree in General Studies
 - Cambridge International Examination (British): Advance Level Courses in Art and Biology.

Professional Experiences

- 2013 - Present** Full-Time
KCB Designs
Freelance Graphic, Web Designer and Front-End Developer.
- 2018 - 2020** Contract
Fine Arts Department, Art (Stephen F. Austin State University)
Instructor, teaching the following classes: Beginning Digital Media, 2D Design, and Graphic Design I.
- 2018 - 2020** Graduate Research Assistantship
Center for Regional Heritage Research (Stephen F. Austin State University)
Web Designer and manager. Also, assisted with cataloging and entering artifacts in databases.
- 2017** Contract
Title V Conectado (New Mexico Highlands University)
Web Designer, creating and managing the Title V Virtual Webpage.
- 2015 - 2017** Graduate and Teaching Assistantship
2011, 2012 Media Arts Department (New Mexico Highlands University)
Graduate and Teaching Assistant, assisting professors for the following classes:
Typography, Color Theory, and Visual Concepts.

- 2014 - 2015** Part-Time Permanent
REELZ Channel LLC
Digital and Web Designer, creating digital and web elements for REELZ social media department.
- 2014 - 2015** Contract
2012 Media Arts Department (New Mexico Highlands University)
Instructor, teaching the following classes: Digital Imaging, Imaging History and Production and Visual Concepts.
- 2013 - 2014** Contract
Las Vegas Optic Newspaper
Page Designer - Sub, designing and developing print and online ads, designs, and layouts. Completing the compilation of the tri-weekly newspaper in print and online.
- 2013** Contract
Foundation/ Alumni Department (New Mexico Highlands University)
Graphic Designer, designing, applying layouts and creating posters, flyers and other graphic elements for the Foundation/ Alumni.
- 2010 - 2012** Internship/ Work-Study
University Relations Office (New Mexico Highlands University)
Graphic Designer, designing, applying layouts and creating logos, posters, flyers and other graphic elements for different departments of the university.
- 2009 - 2010** Contract
Home Finders of Lawton
Web Manager, managing all web presences for Home Finders of Lawton.
- 2004 - 2006** Full-Time
St. Joseph's Convent (St. George's, Grenada)
High School Teacher, teaching the following subjects: Integrated Science (biology, chemistry and physics), Art and Design, Information Technology, Religious and Bible Studies. Headed two extra curricular activities - the 5th Company Rangers, and the Drum Corp of St. Joseph's Convent.

Skills Summary

- Work professionally, interact efficiently and effectively on a team bases.
- Able to clearly communicate orally, visually and in writing.
- Develop instructional and training layouts and packages based on ISD models and E-learning principles.
- Utilize Captivate, SCORM and IKE in a variety of packages.
- Design and develop up to Level III interactivity.
- Produce graphics and illustrations via the Adobe Suite.
- Create product packaging design, layout and conduct assembling.
- Design and compile magazine, book layouts and other print media.
- Capture, edit and compile video and audio.
- Design and develop responsive web interfaces, e-blasts, banners, simple advergates and other social media and digital campaigns.
- Produce company branding including: business cards, logos, stationary, flyers, banners, tag, brochures, etc.
- Design and develop mobile applications for Apple platform.
- Develop applications utilizing Augmented Reality and Geolocation for Apple and Android platforms.
- Identify, analyze, and evaluate technical issues with specific attention to details.
- Plan, develop and instruct university entry-level and intermediate level courses for fine arts, graphic design and web.

Technical Skills/ Computer Proficiencies

Web/ Graphic Design Software:	Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Premiere Pro, After Effects, Acrobat Pro, Bridge, Distiller, Captivate, Brackets, WordPress, Elementor, Themify, Figma, Xcode, Unity, Layars, Adobe Director, SwishMax, GoldWave, Pinnacle Studio, Carrara.
General Software:	Keynote, MS. Office 365: Powerpoint, Project, Publisher, Excel, Access, and Word.
Programming:	Advance: HTML5, CSS3, Swift, Javascript Intermediate: Python, C++, Objective C, Actionscript, Lingo, PHP, MySQL Basic: Java
Platforms/ Operating System:	MacIntosh; Windows; Android; IOS

Certifications

Grow with Google Professional Certification in UX Design (2022):

- Start the UX Design Process: Empathize, Define, and Ideate
- Foundations of User Experience (UX) Design
- Build Wireframes and Low-Fidelity Prototypes

Grow with Google Professional Certification in Data Analytics (2022):

- Foundations: Data, Data, Everywhere
- Ask Questions to Make Data-Driven Decisions

Activities/ Organization

- American Institute of Graphic Arts Past Vice President and Graduate Advisor, (Stephen F. Austin State University)
- American Advertising Federation (Stephen F. Austin State University)
- Honor Society of Phi Kappa Phi, New Mexico Highlands University Chapter
- Delta Mu Delta Honor Society, Theta Nu Chapter, New Mexico Highlands University
- New Mexico Highlands University Graduate Student Senate
- Grenada Girl Guides Association Young Leader
- Salseros Dance School Member and Instructor
- Dean's List for multiple semesters (New Mexico Highlands University)
- Dean's List for multiple semesters (Cameron University)
- President's List for multiple semesters (Cameron University)
- SIFE Member (Cameron University)
- Students of the Caribbean Alliance Member (Cameron University)
- International Club Member (Cameron University)
- Multimedia Design Club Member and Past President (Cameron University)
- Community Involvement: Habitat for Humanity, Spirit of Survival Cancer Run, Oklahoma City Memorial Marathon, Help Portrait Albuquerque 2012

Grants and Scholarships

- Friends of the Visual Arts Grant 2018-2020
- Good Neighbor Scholarship 2019-2020
- OIP International Scholarship 2018-2020
- Commonwealth of Learning Scholarship 2021-2022

Portfolio

Visit www.kcbrathwaite.com to view my portfolio.